

# Being a Responsible OER Steward

With our commitment to open education, we aim to ensure all current and future strategies continuously align with the CARE Framework.

## CONTRIBUTE

*OER stewards actively contribute to efforts, whether financially or in-kind contributions, to advance the awareness, improvement, and distribution of OER.*

- Annual donation to OER-related non-profit, e.g. WikiEducation in 2018.
- Sponsor & exhibit at campus, state, regional or national OER-related conferences, including Creative Commons Global Summit, Open Ed Conference, OLC conferences, WCET and more.
- Intellus Learning's platform, Intellus Open Courses, and the On the Open Road Webinar Series promote awareness, improvement and distribution of OER. The free On the Open Road Webinar Series offers thought leadership around different funding sources, how to implement institutional OER initiatives, how to support OER initiatives as a faculty member or instructional designer, and how OER can improve student outcomes.
- Participated & contributed content to Open Ed Week 2018. Will continue for 2019-onward.
- Since 2012, Macmillan's Sapling Learning has partnered with OpenStax as a formal OpenStax Ally, helping to scale and promote OER.

## ATTRIBUTE

*OER stewards practice conspicuous attribution, ensuring that all who create or remix OER are properly and clearly credited for their contributions.*

- Proper attribution and digital rights audit of all open content included in Intellus Open Courses.
- Proper attribution of all content in Intellus Learning platform.
- Explanation of attributions in lecture presentation slides & content of Intellus Open Courses.
- Explanation of how to attribute Intellus Learning content from Intellus Open Courses on our website.

**See Our Licensing & Attribution Information at:**  
<https://go.intelluslearning.com/attribution.html>.

## RELEASE

*OER stewards ensure OER can be released and used beyond the course and platform in which it was created or delivered.*

- Open content from Intellus Open Courses will be available via the Intellus website (no password, no paywall) or easily shareable links.
- CC-BY designation for all Macmillan content created specifically for Intellus Open Courses.
- CC-BY lecture/presentation slides from Intellus Open Courses will be listed in OER Commons.

**Access OER in Intellus Open Courses at:**  
**<https://go.intelluslearning.com/attribution.html#opencontent>**



## EMPOWER

*OER stewards are inclusive and strive to meet the diverse needs of all learners, including by supporting the participation of new and nontraditional voices in OER creation and adoption.*

- Intellus is utilized to provide search & discovery tools to empower customization of a range of courses or any Intellus Open Course.
- Intellus indexes 6.8 million open educational resources from a diverse landscape of authors and voices.
- Diversity in subject matter experts contracted for both the editorial and reviewing processes for Intellus Open Courses.
- Soliciting reviews/changes for Intellus Open Course content & structure from a wide array of schools.
- Provide instructors and content curators with accessibility information to help them choose the most accessible content for diverse learners, empowering multimodal learning.
- Special outreach to Historically Black Colleges & Universities and Tribal Schools about low cost Intellus Open Course options

For more information visit,  
**[www.go.intelluslearning.com/care-framework](http://www.go.intelluslearning.com/care-framework)**.